

There's a thrill in store for all,
For we're about to toast,
The corporation known in every land.
We're here to cheer each pioneer
And also proudly boast
Of that "man of men," our friend and guiding hand.
The name of T. J. Watson means a courage none can stem;
And we feel honored to be here to toast the "IBM."

EVER ONWARD -- EVER ONWARD!
That's the spirit that has brought us fame!
We're big, but bigger we will be
We can't fail for all can see
That to serve humanity has been our aim!
Our products now are known, in every zone,
Our reputation sparkles like a gem!
We've fought our way through -- and new
Fields we're sure to conquer too
For the EVER ONWARD I.B.M.

EVER ONWARD -- EVER ONWARD!
We're bound for the top to never fall!
Right here and now we thankfully
Pledge sincerest loyalty
To the corporation that's the best of all!
Our leaders we revere, and while we're here,
Let's show the world just what we think of them!
So let us sing, men! SING, MEN!
Once or twice then sing again
For the EVER ONWARD I.B.M.